

# Relative Finder

ID: 2014-087

## Executive Statement:

A web service that uncovers relationships between individuals and famous people to enhance interest in genealogy.

## Technology Overview:

Relative Finder is a pioneering web service developed by Brigham Young University, utilizing FamilySearch data to reveal familial connections to notable figures. Created in 1997, this service aims to make genealogy more engaging by showing users their connections to celebrities, historical figures, and other individuals of interest. Despite its long-standing availability to the public, its unique approach to engaging users with their ancestry has rendered it a significant tool in genealogical research and interest.

## Key Advantages:

- Stimulates interest in genealogy through the discovery of connections to famous people
- Leverages extensive Family
- Search data for comprehensive relationship mapping
- Developed by a reputable university, ensuring credibility and academic backing
- Long-standing public availability, demonstrating durability and user interest
- Non-patentability ensures open access and integration possibilities

## Problems Addressed:

- Engagement gap in traditional genealogy research
- Lack of awareness or interest in one's familial history
- Difficulty in discovering notable connections within one's genealogy

## Market Applications:

- Genealogy research platforms and services
- Educational tools for history and genealogy studies
- Integration with ancestry discovery and family tree building services
- Marketing and promotional tools for engaging new users in genealogy
- Collaborative projects with historical societies and genealogical organizations